Open Part of the EPF Annual General Meeting 2023
Roundtable sessions – Biography notes - Moderators and Speakers
Friday 23 June 2023 from 11 am – 1.45 pm
Ciudad de la Cultura de Galicia, Edificio Fontán, Santiago de Compostela, Spain

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Roundtable 1: NEB in Buildings and Construction



Moderator

Mrs Joana PETIZ is a journalist for 20 years, mainly working for economic publications.

She started her career at the newspaper *O Independente* and later worked at Diário Económico, being part of the founding team of this newspaper in 2009 and joined Dinheiro Vivo in 2011. She also works at Grupo Global Media, as a Deputy Director at Diário de Notícias and combines these experiences with the executive direction of Dinheiro Vivo.



Dr Andreja KUTNAR is a full professor in the field of wood science at the University of Primorska in Koper, Slovenia and director of the InnoRenew CoE. InnoRenew CoE, together with EPF, is one of the founders of the Wood4Bauhaus Alliance.

Dr Kutnar was an Executive Board member of InnovaWood for six years and in the years 2020/2021 president of the Society of Wood Science and Technology.

Her areas of expertise include wood composites, therm- hydro-mechanical treatment of wood, and adhesive bonding. Her work focuses on research projects in the fields of natural science, technology, sustainable development of the wood industry, environmental impact assessment of new materials, products, and technologies from origin, manufacturing, use/alteration to reuse or recycle.

In 2018, she received the distinguished Zois Certificate of Recognition for important scientific achievements in the field of wood science. And in 2020, she was included in the prestigious European Commission campaign #EUwomen4future that draws attention to outstanding women working in research, innovation, education, culture and sport. In 2018, she received the distinguished Zois Certificate of Recognition for important scientific achievements in the field of wood science.

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Mrs Alicja Magdalena HERBOWSKA started her career in the European Institutions in 2005, in the Secretariat General of the European Commission. She then held the post of Coordinator for European Parliament at the Commission's DG JUST. She went on to work for the European Parliament, where she coordinated the parliamentary hearings of new Commissioners in 2014 and where she was also responsible for the European Citizens' Initiative. In 2015, Ms Herbowska returned to the European Commission to take up the post of Deputy Head of Cabinet of Commissioner Tibor Navracsics and later to deal with Knowledge Management as Deputy Head of Unit at the Commission's Joint Research Centre.

From 2018 to 2020, she was detached from the European Commission to the European Economic and Social Committee to fulfil the role of Head of Cabinet of the President.

She is currently Deputy Head of Unit of the New European Bauhaus at the Joint Research Centre. Ms Herbowska was educated at the Poznan University of Economics and Exeter University (Erasmus Double MA degree) and the European University Institute in Florence. In her free time, she enjoys dancing (tango argentino, 5Rythms), practicing yoga and meditation.



Mrs Vanesa BAÑO is a Dr. in Forest Engineering (PhD) from Universidad de Santiago de Compostela, with 20-year experience in timber construction from both scientific and professional backgrounds. Currently, she works as a project manager of European projects at InnovaWood (Brussels), the European network in wood research, innovation, and education in wood science and technology. Her scientific background was conducted in four different institutions: at the technological research centres Cesefor (2019-2022) and Cetemas (2009-2012) and in Spain; as an aggregated and then associate professor at Universidad de la República in Uruguay (2013-2019), being currently a part-time free docent there; and at Universidad de Santiago de Compostela (2003-2004) in Spain.

Her professional expertise was as a timber structural engineer at Media Madera, Ingenieros Consultores (2004-2008) in Spain and Oak Ingeniería (2018-2021) in Uruguay. As scientific indicators, she has published 31 scientific papers indexed in Scopus, included new wood species for structural purposes in national and European standards, and supervised 4 doctoral theses in four different countries (Spain, Uruguay, Chile, and Brazil).



Mr José PEDRO SOUSA is an Architect graduated by FAUP (Porto) and a PhD in Architecture by IST-UTL (Lisbon).

During his doctoral studies, he was a special student at MIT (Cambridge, MA) and a Visiting Scholar at UPenn (Philadelphia, PA).

Since 2009, he has been Professor at FAUP teaching courses related to geometry and digital technologies. At FAUP, he founded and directs the Digital Fabrication Laboratory (DFL), which is a research group from CEAU-FAUP dedicated to exploring the impact of technologies such as computational design, digital fabrication, additive manufacturing, robotics or XR technologies, on the thinking and practice of architectural design. Among other research achievements, he was the PI of a FCT Research project on robotic technologies in architecture and of several collaborations with large industrial companies such as Amorim and Mota Engil.

Before FAUP, he was Professor of FCTUC (Coimbra), ESARQ-UIC (Barcelona) and IAAC (Barcelona).

In the last 2 decades, his professional activity combined the fields of teaching, research and practice, exploring the new conceptual and material opportunities emerging from the use of digital technologies in architecture. His work at all these levels has been regularly featured at international conferences and invited lectures, it has been published in leading international magazines and peer-reviewed publications, and it has received several distinctions such as the FEIDAD '05, the Young Researcher Award 2009 of UL/CGD in architecture, or the Pedagogical Innovation Award from the UP in 2017 and 2018. Among other dissemination actions, he was the co-chair of the joint Conference between the associations of eCAADe (Europe) and SIGraDi (iberoamerican), which took place at FAUP in 2019 under the theme of "Architecture in the Age of the 4th Industrial Revolution".

Since March 2021, he has been a member of the High-Level Roundtable of the New European Bauhaus initiative.



Mr António Carlos RODRIGUES is CEO of *Grupo Casais*.

Graduated with a master's degree in civil engineering from the University of Minho. His career has always been linked to the Group, now present in 17 countries and with a turnover of around €680M.

He is also Vice-President of AICCOPN – Association of Civil Construction and Public Works Industries and Vice-President of the General Council of the University of Minho.

In 2022, he was considered Personality of the Year in the Construction Area by Magazine Imobiliário.

Roundtable 2: NEB in everyday life, especially furniture and trends in housing



Moderator

Mrs Ainhoa RUÍZ DE MORALES is a woman of two main passions: communication and interior design. This duality makes her work differently, with two creative faces. She does it using different lenses. In short, it is about communicating either with words, with sketches or with volumes. She has been working in different medias such as *Elle Décoration*, *Houzz*, *Lugares Comunes* and nowadays she writes for ROOM Diseño. She is also the founder of Arad Estudio, where she currently works.



Mr Edi SNAIDERO was elected European Furniture Industries Confederation (EFIC) President in March 2021.

Edi is the chairman of the Board of Directors of Snaidero Rino SpA and representative of the kitchen sector within the Italian federation for the Woodworking and Furniture Industries, FederlegnoArredo.

During his 30 years of experience in building a pan-European group, he acted as CEO or Chairman of several companies in different European countries.



Mr Rui SILVA is the Director for Spain & Portugal at Relais & Châteaux, an Association of Unique Hotels & Restaurants around the world, established in 1954, owned and operated by Independent Entrepreneurs.
He is a hotelier with more than 10 years of experience in Luxury Hospitality and Tourism, and a member of Eta Sigma Delta's International Hospitality Management Society.

Until Summer 2021, he was the Head of Sales & Travel Industry Relations for The Yeatman, one of the Most renowned Hotels in Portugal and in Europe, and a Member of Relais & Châteaux. He lived in Spain, in Dominican Republic, in Switzerland and in Portugal.



Mr Sebastián MOLINERO has a degree in Humanities, a DEA in Communication, a Master in Strategic and Business Communication, and PDA Digital Transformation.

Since 2006, he has been the general secretary of the National Association of Distributors of Ceramics and Construction Materials (Andimac). In this way, he collaborates in improving the competitiveness of companies whose activity is focused on the commercial distribution of construction material, ceramics, plumbing, heat and cold.

Previously, he has carried out teaching and journalistic activity. Among the initiatives that he has promoted at Andimac, the creation of a sectoral training model aimed at the cultural transformation of the company's teams stands out.

In addition, he has developed "Take care of your home", a training, communication and data collection model to transfer the importance of housing to the end user.

On the other hand, Sebastián also participates in market analysis initiatives such as the 360 Observatory of the Construction Materials Market or the Construction Scorecard.

In recent years, he has delved into what digital transformation entails, how it affects and should be executed at the company level. Currently, he focuses on Waste Management projects to create a circular economy seal for construction materials, plumbing and air conditioning warehouses.



Mr Javier MIGUEZ has 35 years of experience in the gastronomy of Santiago and is an important representative of the Santiago Hospitality Association. In his 3 restaurants in the city, his main driver is the quality of products labelled ‘Galician origin’.

He put a lot of efforts to recognise different Galicia’s vines certification of origin. Last year, under the umbrella of Santiago Hospitality Association; he promoted the first Encontro do Viño Galego Revera Vinum at the Hotel Monumento San Francisco, where participants were able to taste wines from 190 Galician wineries and take part in many gastronomic activities.

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